

Baby Feeding Cues (signs) - Copyright Statement

The Baby Feeding Cues (signs) poster is located at this web page:

<https://metronorth.health.qld.gov.au/rbwh/healthcare-services/maternity-services/breastfeeding-and-lactation-support> and is referred to below as "the Poster".

The Poster was developed at the Royal Brisbane and Women's Hospital, Metro North Hospital and Health Service (previously Metro North District of Queensland Health) in 2010. Copyright is owned by the State of Queensland (Queensland Health).

You are free to copy and communicate the work in its current form for non-commercial purposes, as long as you attribute the State of Queensland, Queensland Health and comply with the licence terms. To view a copy of this licence, visit <https://creativecommons.org/licenses/by-nc-nd/4.0/deed.en>

Frequently Asked Questions

Is the use of the Poster by my organisation "commercial use"?

You may reproduce the poster to display in your hospital or provide copies to your patients / clients. This is regardless of whether your organisation is a public or private hospital, or a private organisation such as a midwifery service. However, you may not sell or licence the poster for commercial gain (including to your patients/clients), or publish the Poster in a commercial publication (such as a journal or text book) without prior permission from Queensland Health.

Can I alter the poster?

Queensland Health does not permit alterations to the Poster, such as design changes, re-branding or addition or removal of logos. Use of the photographs from the Poster will not be permitted separately from the Poster. Queensland Health may consider, on request and at its discretion, adaptations to the poster following submission of a draft or details of the intended adaptations.

Although alterations to the Poster are not generally permitted, Queensland Health may consider, on request and at its discretion, permitting adaptations and translation of the text of the Poster into other languages. Queensland Health may impose conditions on such permission including that:

- You provide a copy of the translated Poster to Queensland Health for review and approval prior to publication.
- You retain the creative commons licence on the translated version so that it may be used by Queensland Health and other organisations.
- No adaptations are made to the Poster other than the text translation.
- The terms and conditions of the creative commons licence on the Poster will continue to apply in relation to your use of the Poster (with the above adaption permitted).
- You reimburse Queensland Health for any cost associated with the approval.

The poster has been translated into several languages by previous requestors, and these versions may be available on request.

How do I acknowledge Queensland Health?

The copyright notice and branding on the Poster (which may not be altered) will be sufficient acknowledgement to Queensland Health.

For copyright permissions beyond the scope of the creative commons licence, or to clarify any information in this statement, contact: Intellectual Property Officer, Queensland Health, email ip_officer@health.qld.gov.au, phone +617 3708 5069.